Developing Your Trust Architecture

A Reasonable and Prudent Approach



A Management Analytics Masters Class

Outline

Key governance decisions

Risk management for trust

Policy development

Implementation procedures

Adjudication standards

Verification and violations



Trust Architecture

A reasonable and prudent approach to understanding and applying trust in a real-world substantial entity

For Executives, Auditors, and CyberSecurity Pros

Some of what you will learn

- From Zero to Hero: How to understand trust in your organization
 - · And how to get it under control
- Reasonable and Prudent: Too much trust or not enough?
 - How to tell the difference and find a middle ground
- Trusted or Trustworthy: Telling the difference isn't always easy
 - How to develop trust in the trustworthy
- 7 Practical Steps: To develop your trust architecture
 - And build the trust you need to implement it

Technologies and Treatments of Trust

"Zero trust" technologies

- Identity management and provisioning
 - Access control and network structure
 - Temporal microzones and encryption
 - Least privilege & frequent authentication
- And lots of others, sometimes asserted

No real agreement yet

Enterprise approaches

- How to meet a "Zero Trust" mandate
- How to build a scalable trust framework
- How to systematize trust decisions
- How to codify decision-making
- How to verify trustworthiness
- How to deal with broken trust

Building your trust architecture

Sign me up for the class / Email for more details

Developing Your Trust Architecture

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A Management Analytics
Masters Class

Your instructor

- Dr. Fred Cohen ISC² Fellow
- Trusted cyber advisor since 1977
- Father of "Computer Viruses" & defenses
- Federal research on broken trust
- Industry principal analyst since 2001
- Testifying expert in trust-related cases

And more

- 0900 Welcome (all times Pacific)
- 0915 Introduction and Overview
- 0930 Governance and Policy
- 1030 Morning Break
- 1045 Risk Management for Trust
- 1115 Procedures and Standards
- 1200 Lunch break
- 1230 Verification and Violations
- 1400 Afternoon Break
- 1415 Case studies and tableton exercise
- 1600 End of day
 The schedule

Prudent Practices from a Trusted Source

Take away at the end of the day

- 4 key trust governance decisions clarified
- Reasonable and prudent practices guidance
- A control system to operate your trust architecture
- 17 specific trust implementation techniques
- A risk management framework for evaluating trust
- 7 limitations of current "zero trust" frameworks
- Access to scores of related articles and documents



Live Online Remote from Anywhere

5 Reasons to Sign Up Now

- Get a leg up on "zero trust"
- Learn how to evaluate trust claims
 - Identify key technologies to control trust
- Evaluate bogus and real vendor claims
- Earn CPE credits for your certifications

Knowledge is power

The time is right

- A MUST for a "Zero Trust" mandates
- Beat the clock to meet ZTA deadlines
- Justify the trust decisions you are making
- Understand how to evaluate trust risk
- Deal with the violations of trust today

Build trust in your knowledge

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